

MEREDITH J. OWEN

As a seasoned print and web designer with nearly ten years of experience in agency settings, I bring a creative spirit combined with strategic insight, an eye for detail, and collaborative energy to my work. My diverse skill set and hands-on approach to design projects, combined with project management and business development skills, make me an asset to any team.

WORK EXPERIENCE

Freelance Design (Portland, Oregon): Sep 2010 – Present

360jmg (Washington, DC): Art Director, Dec 2005 – Mar 2010

- + **Print Design:** Conceptualized, designed, and produced print projects including branding and identity, brochures, direct mail, advertising, annual reports, and sales and promotional pieces.
- + **Web Design:** Designed, developed, and programmed Flash and HTML websites, banner ads, and HTML e-mails.
- + **Art Direction:** Managed up to four designers as the senior member of the creative team, overseeing both art direction and project scheduling and assignment, ensuring that the needs of all the firm's clients were met or exceeded.
- + **Project Management:** Coordinated with clients, account team members, and vendors from print quoting to tracking production schedules and attending press checks to ensure that timeframes and deliverables were met.
- + **Business Development:** Collaborated on strategy development for new business pitches and marketing plans, as well as contributing to writing, editing, and laying out proposals and presentations as needed. Managed and fostered existing client relationships, often serving as a point person in the company.
- + **Copy Editing:** Collaborated with the account team to develop ad and brochure content, headlines, and taglines as needed. Edited drafts for accuracy and alignment with project objectives and proofed copy.
- + **Client Base:** Diverse client base in fields including renewable energy, non-profit and advocacy, retail, financial, and government. Clients included District of Columbia Public Schools, the Washington DC Economic Partnership, the Alliance to Save Energy, SoundExchange, and First Focus.

pushtwentytwo (Pontiac, Michigan): Graphic Designer, Sep 2002 – Nov 2005

- + **Print and Web Design:** Responsible for a full range of design projects from initial concept through final production.
- + **Flash and HTML Development:** Held a lead role in the programming and development of web and interactive projects, including building a 300-page Flash site for Warrior Lacrosse.
- + **Client Base:** Clients in automotive, IT, sporting goods, and the non-profit sector included Warrior Lacrosse, Motown Winter Blast, Altair Engineering, gedas USA, and Dassault Systèmes.

EDUCATION

University of Michigan (Ann Arbor, Michigan): BFA, Graphic Design and Photography, Sep 1997 – Dec 2001

- + Cumulative grade point average of 3.5 in the UM School of Art and Design. Additional course work as part of the College of Literature, Science and the Arts Honors Program.
- + Dean's Merit Scholar and Regents-Alumni Scholarship recipient.

APPLICATIONS + SKILLS

- + Adobe InDesign, Illustrator, Photoshop, Dreamweaver, and Flash; QuarkXPress; Microsoft Office, including Word, PowerPoint, and Excel; HTML and ActionScript programming; and Mac and PC platforms.